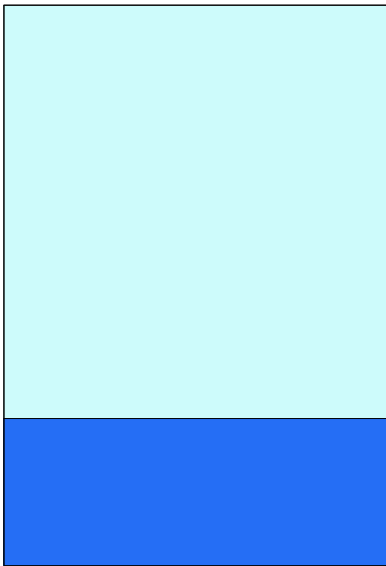
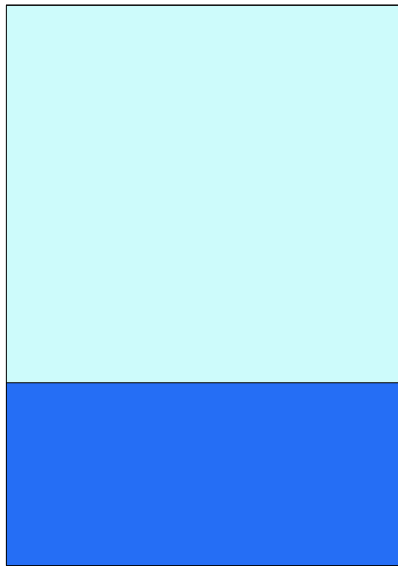


Display Advertising Standard Space Units Rates

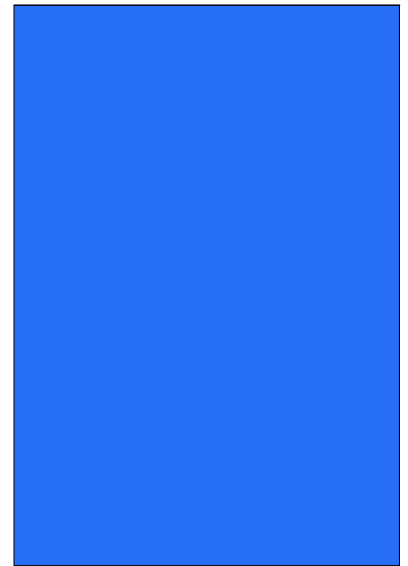
	Size : (W X H) Millimeters	Advertising rate per insertion (Kor ₩)	
		B/W	4Color
Full page	370X510	44,400,000	61,050,000
5 Full col.	370X170	16,650,000	24,050,000
A square page	270X272	19,440,000	28,080,000
Junior page	210X306	17,010,000	24,570,000
Title (4 Full col.)	370X136	61,050,000	61,050,000
Backside (Full page)	370X510	77,700,000	105,450,000
Strip ad	120X510	21,600,000	27,000,000
	185X510	33,300,000	41,625,000
Island ad / Side box ad	-	-	5,000,000



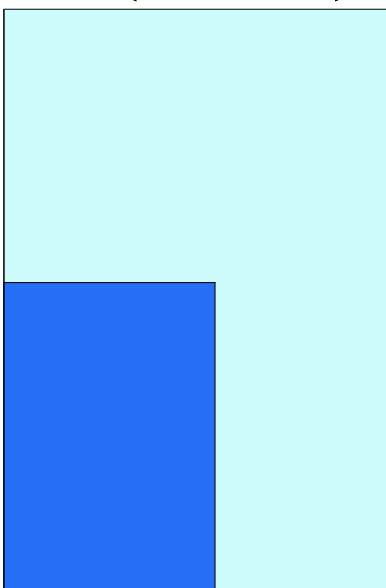
Title(4 Full Col.)



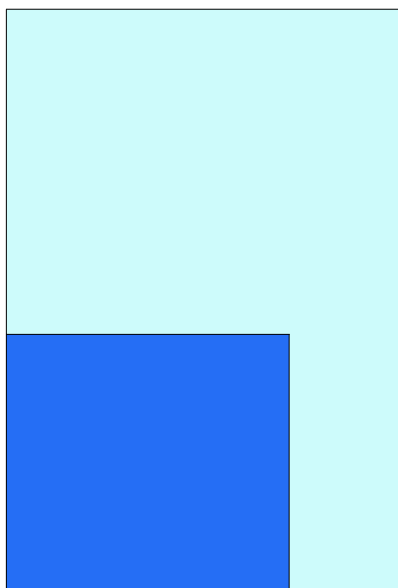
5 Full Col



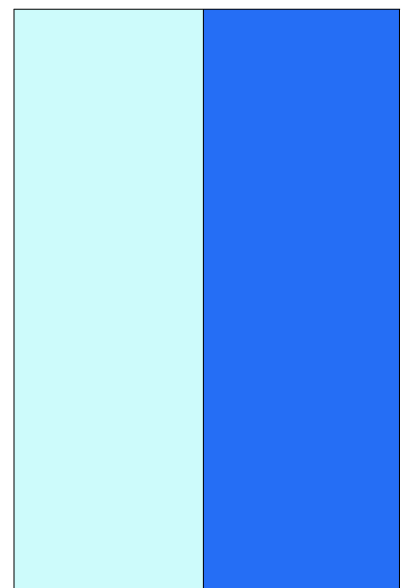
Full Col



Junior page



A square page



Strip ad